

JAYA KOILPILLAI BOHLMANN,
MA, APR, MSMOB

A leader in corporate reputation with a unique blend of expertise in media and public relations, corporate social responsibility, marketing, promotions, organizational structure and development, and deep knowledge across a variety of industries.

EDUCATION & TRAINING

- MSMOB (Management, Organization Behavior), Benedictine University, Chicago
- MA, Public Relations/Public Affairs, University of Maryland, College Park, Maryland
- BS, Media Journalism, Columbia Union College, Takoma Park, Maryland
- Accreditation in Public Relations (APR), Public Relations Society of America, National Accreditation Board

JAYA KOILPILLAI BOHLMANN
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DESIGNING COMMUNICATION



Corporate communication, reputation management, and organizational effectiveness

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Creating standout brands and influential reputations through engagement

THOUGHT LEADERSHIP sample

Speaking

Smith Bucklin – *Taking the Fear Out of Networking*

PRSA International Conference -*Social Media and Employee Engagement*

PRSA International Conference -*Structuring CSR in a Corporation*

PRSA MidAtlantic Conference- *Sponsorships and CSR*

PR News Public Affairs Conference - *Corporate CSR*

PRWeek Human Resources Seminar—*Diversity in Public Relations*

Judging

PRSA Silver Anvil Awards

PRWeek Diversity Distinction Awards

PRNews Annual Awards

Authorship

Crisis Management Handbook chapter, published by PR News

Social Responsibility structure, chapter in PR News Guidebook

COMPANIES SERVED partial list

- Burson-Marsteller
- Hormel Foods
- **Organization Development Network**
- Sodexo, Inc./Sodexo Foundation
- **Weber Shandwick**
- Ogilvy PR Worldwide
- Johns Hopkins Medicine International
- American Red Cross
- Working Mother Media
- Adventist Healthcare (East, Midwest, West)
- Sony Pictures Entertainment
- GTE California (Verizon)

CAPABILITIES

- National Public Radio
- CUP, International (health and medical organization in India)
- Employee and stakeholder engagement
- Executive coaching
- Organization strategy
- Change management and communication
- Social and media relations
- Leadership development
- Business development
- Diversity and inclusion
- Client relations
- Team building
- Thought leadership
- Internal communication
- Content creation
- **Marketing research**
- Retail and consumer marketing
- Corporate social responsibility
- Issues and crisis management and communication
- Internal communication
- Systems approach
- Strategy
- Sponsorships and partnership
- Business results
- Nonprofit management, promotions, partnerships
- Experiential marketing